



# Sponsorship Levels and Benefits

## Diamond/Title Sponsor

**\$5,000+**

- Eight all access event tickets and table reservation during the lunch program
- One full-page full color Ad (\$375 Value) in conference program
- Exhibitor table, 8' with two all access registration pass (Optional)
- Dominating full color Organization Logo and sponsor level recognition in onsite conference program
- Linked organization Logo on conference website ([ddlm.ocat.msu.edu](http://ddlm.ocat.msu.edu)) and social media
- Organization Logo on all participant tote bags (500 tote bags)
- Speaking/presentation opportunity during morning welcome and lunch program (optional)
- Formal sponsor award recognition during lunch program
- Expanded organization/department/company profile in onsite conference program (50 words)
- Recognition in select email marketing messages to targeted potential attendees
- Sponsor recognition in advance registration brochure sent to previous and potential attendees
- Sponsor recognition label in participants name badge (500 badges)
- Workshop Invitation (workshop submission in can be found on our website [ddlm.ocat.msu.edu](http://ddlm.ocat.msu.edu))
- Sponsor ribbons for personal badges (on eight All Access event tickets)

## Platinum Sponsor

**\$2,000+**

- Six all access event tickets and table reservation during the lunch program
- One half-page full color Ad (\$250 Value) in conference program
- Exhibitor table, 8' with one all access registration pass (Optional)
- Extra-large full color Organization Logo and sponsor level recognition in onsite conference program
- Linked organization Logo on conference website ([ddlm.ocat.msu.edu](http://ddlm.ocat.msu.edu)) and social media
- Formal sponsor award recognition during lunch program
- Speaking/presentation opportunity during morning welcome and lunch program (optional)
- Expanded company profile in onsite conference program (25 words)
- Recognition in select email marketing messages to targeted potential attendees
- Sponsor recognition in advance registration brochure sent to previous and potential attendees
- Workshop Invitation (workshop proposal can be found on our website [ddlm.ocat.msu.edu](http://ddlm.ocat.msu.edu))
- Sponsor ribbons for personal badges

## Gold Sponsor (Sponsorship of free (MSU) and reduced general student admission)

**\$1,000+**

- Four all access event tickets and table reservation during the lunch program
- One quarter-page full color Ad (\$125 value) in conference program
- Exhibitor table, 8' with two all access registration passes (Optional)
- Large Organization Logo and sponsor level recognition in onsite conference program
- Linked organization Logo on conference website ([ddlm.ocat.msu.edu](http://ddlm.ocat.msu.edu)) and social media
- Formal sponsor award recognition during lunch program
- Workshop Invitation (workshop proposal can be found on our website [ddlm.ocat.msu.edu](http://ddlm.ocat.msu.edu))
- Sponsor ribbons for personal badges

## Silver Sponsor

**\$500+**

- Two Event tickets and table reservation during the lunch program
- One quarter-page full color Ad (\$125 value) in onsite conference program
- Medium Organization Logo and sponsor level recognition in conference program
- Linked organization Logo on conference website ([ddlm.ocat.msu.edu](http://ddlm.ocat.msu.edu)) and social media
- Sponsor ribbons for personal badges

## Full Page Advertisement

**\$375**

## Half Page Advertisement

**\$250**

## Quarter Page Advertisement

**\$125**

(All Advertisement receive Linked organization Logo on conference website ([ddlm.ocat.msu.edu](http://ddlm.ocat.msu.edu)) and socials)

## **MAKE CHECKS PAYABLE TO: MSU DDL M**

**MSU is a 501 (c) (3) (On campus depts. can make an EBS transfer to our account MSDN022378 Sub Account: DDL M)**

**For more information regarding sponsors contact:** Juan Flores, DDL M Coordinator  
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