



Celebrate the 30th Annual Día de la Mujer Leadership & Empowerment Conference!

Nuestro Legado: 30 Años De Fortaleza | Our Legacy: 30 Years of Resilience

2025 Dia de la Mujer Conference Sponsorship Opportunities

Legado Eterno Sponsor (Eternal Legacy) Title Sponsor \$30,000+ (1)

Event Recognition:

Validated parking passes (32 tickets)
Conference registration (4 tables of 8 with signage, with the option to gift tables)
Logo on signage with QR code for directions
Speaking/presentation opportunity during the event (5 minutes) (Breakfast or Lunch)
Exclusive sponsor for a meal (breakfast or lunch) with signage and distinct table coverings
Formal sponsor award recognition during the event
Podium recognition as the sponsored level
Recognition from DJ
Exhibitor Table (6' foot table)
2 Workshop invitations with the ability to host workshops
30-60 second promo videos for workshops (shown at the beginning)
Snack and beverage sponsor for workshops

Sponsor Recognition:

Recognition on in-venue signage/event video screens
Sponsor recognition logo on name badges (500 badges)
Sponsor ribbons for personal badges
Logo on all commemorative videos from the 360 photobooth (prominent placement - Top)
Exclusive rights for branding in the promo video for the 2026 DDLM Conference
Logo and testimonial in DDLM 2025 report
Promotion via traditional media/press outlets
DDLM podcast episode (30 minutes, potential for additional episodes)
DDLM Newsletters (featured story and potential for more)
Logo prominently displayed in 30-60 second videos with interviews of all exhibitors
Logo in 2025 DDLM Conference recap video
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:

Double-page color advertisement in the program booklet
Inside front cover advertisement in the program booklet
Expanded organization profile in the program booklet (50 words)
Full-color logo in the program booklet with QR code
Logo displayed outside each workshop
Logo displayed on each workshop PowerPoint presentation
Extra-large logo/sponsor level recognition on-site
Logo on step and repeat banner
Logo on back of 30th Anniversary DDLM Conference T-Shirt
Linked logo on the conference website
Organization bio/dedicated page on conference app
Use of Social Wall for targeted ads and lead generation
30-60 second promo video on why the DDLM Conference is important to support
Logo on all participant tote bags (500 bags)
Option to include promotional materials in the tote bags (coupons, etc.)
Recognition in select email marketing messages and the option to send exclusive posts

Fortaleza Pionera Sponsor (Pioneering Strength) – \$20,000 (1)

Event Recognition:

Validated parking passes (24 tickets)
Conference registration (3 tables of 8 with signage, with the option to gift tables)
Speaking/presentation opportunity during the event (4 minutes) (Breakfast or Lunch)
Exclusive sponsor for a meal (breakfast or lunch) with signage and distinct table coverings
Formal sponsor award recognition during the event
Podium recognition as the sponsored level
Exhibitor Table (6' foot table)
2 Workshop invitations with the ability to host workshops
30-60 second promo videos for workshops (shown at the beginning)
Snack and beverage sponsor for workshops

Sponsor Recognition:

Recognition on in-venue signage/event video screens
Sponsor ribbons for personal badges
Logo on all commemorative videos from the 360 photobooth (prominent placement - Bottom)
Promotion via traditional media/press outlets
DDLM podcast episode (30 minutes, potential for additional episodes)
DDLM Newsletters (featured story and potential for more)
Logo in 2025 DDLM Conference recap video
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:

Double-page color advertisement in the program booklet
Inside back cover advertisement in the program booklet
Expanded organization profile in the program booklet (50 words)
Full-color logo in the program booklet with QR code
Logo displayed outside each workshop
Extra-large logo/sponsor level recognition on-site
Logo on step and repeat banner
Logo on back of 30th Anniversary DDLM Conference T-Shirt
Linked logo on the conference website
Organization bio/dedicated page on conference app
Use of Social Wall for targeted ads and lead generation
30-60 second promo video on why the DDLM Conference is important to support
Option to include promotional materials in the tote bags (coupons, etc.)
Recognition in select email marketing messages and the option to send exclusive posts
Logo in 30-year recap video (Exclusive)



**Resiliencia Dorada Sponsor
(Golden Resilience) (1)
\$10,000**

Event Recognition:

Validated parking passes (16 tickets)
Conference registration (2 tables of 8 with signage, with the option to gift tables)
Speaking/presentation opportunity during the event (3 minutes)
(Intermission - Snack)
Exclusive sponsor for a meal (Intermission - Snack) with signage and distinct table coverings
Formal sponsor award recognition during the event
Podium recognition as the sponsored level
Exhibitor Table (6' foot table)
1 Workshop invitations with the ability to host workshops
Maria Zavala Award Sponsor (Exclusive)

Sponsor Recognition:

Recognition on in-venue signage/event video screens
Sponsor ribbons for personal badges
Logo on all commemorative videos from the 360 photobooth (prominent placement - Bottom)
Promotion via traditional media/press outlets
DDLm podcast episode (30 minutes, potential for additional episodes)
DDLm Newsletters (featured story and potential for more)
Logo in 2025 DDLm Conference recap video
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:

Double-page color advertisement in the program booklet
Back page cover advertisement in the program booklet
Expanded organization profile in the program booklet (50 words)
Full-color logo in the program booklet with QR code
Logo displayed outside each workshop
Extra-large logo/sponsor level recognition on-site
Logo on step and repeat banner
Logo on back of 30th Anniversary DDLm Conference T-Shirt
Linked logo on the conference website
Organization bio/dedicated page on conference app
Use of Social Wall for targeted ads and lead generation
30-60 second promo video on why the DDLm Conference is important to support
Option to include promotional materials in the tote bags (coupons, etc.)
Recognition in select email marketing messages and the option to send exclusive posts
Logo in 30-year photo album (Exclusive)

**Raíces del Futuro Sponsor
(Roots of the Future)
DDLm Alumni Networking Mixer
Sponsor (2)
\$10,000**

Event Recognition:

Conference registration (1 tables of 8 with signage, with the option to gift tables)
Formal sponsor award recognition during the event
Exhibitor Table (6' foot table)
1 Workshop invitations with the ability to host workshops
DDLm Alumni Networking Mixer Afterparty Sponsor (Be the sponsor that reunites past relationships and create new ones at a local venue with food, music, and beverages. Ability to speak and share information about your company, exhibitor tables, VIP tables, DJ mentions, logo on all commemorative videos from the 360 photobooth (prominent placement - Bottom), step & repeat banner (Only two spots open) (Exclusive for two sponsors only)

Sponsor Recognition:

Recognition on in-venue signage/event video screens
Sponsor ribbons for personal badges
Promotion via traditional media/press outlets
DDLm podcast episode (30 minutes, potential for additional episodes)
DDLm Newsletters (featured story and potential for more)
Logo in 2025 DDLm Conference recap video
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:

Full-page color advertisement in the program booklet
Expanded organization profile in the program booklet (50 words)
Full-color logo in the program booklet with QR code
Extra-large logo/sponsor level recognition on-site
Logo on back of 30th Anniversary DDLm Conference T-Shirt
Linked logo on the conference website
Organization bio/dedicated page on conference app
Use of Social Wall for targeted ads and lead generation
30-60 second promo video on why the DDLm Conference is important to support
Option to include promotional materials in the tote bags (coupons, etc.)
Recognition in select email marketing messages and the option to send exclusive posts



**Guardiana de Cultura Sponsor
(Guardian of Culture)
Entertainment Sponsor (1)
\$7,500**

Event Recognition:

Conference registration (1 tables of 8 with signage, with the option to gift tables)

Formal sponsor award recognition during the event

Exhibitor Table (6' foot table)

1 Workshop invitations with the ability to host workshops

Exclusive Entertainment Sponsor (Sponsor one to two performances at the conference, ability to come on the stage and introduce the performance groups, also sponsor the DJ that will keep the mood fresh, when we post our Spotify playlist, you will be the only sponsor tagged on socials)

Sponsor Recognition:

Recognition on in-venue signage/event video screens

Sponsor ribbons for personal badges

DDL M podcast episode (30 minutes, potential for additional episodes)

DDL M Newsletters (featured story and potential for more)

Logo in 2025 DDL M Conference recap video

Inclusion in a group thank-you post on social media

Mentions on social media

Marketing Benefits:

Full-page color advertisement in the program booklet

Expanded organization profile in the program booklet (50 words)

Full-color logo in the program booklet with QR code

Extra-large logo/sponsor level recognition on-site

Logo on step and repeat banner

Logo on back of 30th Anniversary DDL M Conference T-Shirt

Linked logo on the conference website

Organization bio/dedicated page on conference app

Use of Social Wall for targeted ads and lead generation

30-60 second promo video on why the DDL M Conference is important to support

Option to include promotional materials in the tote bags (coupons, etc.)

Recognition in select email marketing messages and the option to send exclusive posts

**Fuerza Generacional Sponsor
(Generational Strength)
\$7,500**

Event Recognition:

Conference registration (1 tables of 8 with signage, with the option to gift tables)

Formal sponsor award recognition during the event

Exhibitor Table (6' foot table)

1 Workshop invitations with the ability to host workshops

Sponsor Recognition:

Recognition on in-venue signage/event video screens

Sponsor ribbons for personal badges

Logo on all commemorative videos from the 360 photobooth

(prominent placement - Bottom)

**Fuerza Generacional Sponsor
(Generational Strength)
\$7,500 Continued**

Sponsor Recognition:

DDL M podcast episode (30 minutes, potential for additional episodes)

DDL M Newsletters (featured story and potential for more)

Logo in 2025 DDL M Conference recap video

Inclusion in a group thank-you post on social media

Mentions on social media

Marketing Benefits:

Full-page color advertisement in the program booklet

Expanded organization profile in the program booklet (50 words)

Full-color logo in the program booklet with QR code

Extra-large logo/sponsor level recognition on-site

Logo on step and repeat banner

Logo on back of 30th Anniversary DDL M Conference T-Shirt

Linked logo on the conference website

Organization bio/dedicated page on conference app

Use of Social Wall for targeted ads and lead generation

30-60 second promo video on why the DDL M Conference is important to support

Option to include promotional materials in the tote bags (coupons, etc.)

Recognition in select email marketing messages and the option to send exclusive posts

**Inspiración Latina Sponsor
(Latina Inspiration)
\$5,000**

Event Recognition:

Conference registration (1 tables of 8 with signage, with the option to gift tables)

Formal sponsor award recognition during the event

Exhibitor Table (6' foot table)

1 Workshop invitations with the ability to host workshops

Sponsor Recognition:

Recognition on in-venue signage/event video screens

Sponsor ribbons for personal badges

DDL M podcast episode (30 minutes, potential for additional episodes)

DDL M Newsletters (featured story and potential for more)

Logo in 2025 DDL M Conference recap video

Inclusion in a group thank-you post on social media

Mentions on social media

Marketing Benefits:

Full-page color advertisement in the program booklet

Expanded organization profile in the program booklet (50 words)

Full-color logo in the program booklet with QR code

Logo on back of 30th Anniversary DDL M Conference T-Shirt

Linked logo on the conference website

Organization bio/dedicated page on conference app

Use of Social Wall for targeted ads and lead generation

30-60 second promo video on why the DDL M Conference is important to support

Option to include promotional materials in the tote bags (coupons, etc.)

Recognition in select email marketing messages and the option to send exclusive posts



**Flor de Inspiración Sponsor
(Flower of Inspiration)
Floral & Decor Sponsor (1)
\$5,000**

Event Recognition:

Conference registration (1 tables of 8 with signage, with the option to gift tables)
Formal sponsor award recognition during the event
Exhibitor Table (6' foot table)
1 Workshop invitations with the ability to host workshops
Exclusive Floral & Decor Sponsor (recognition at tables and opportunity to present volunteers with bouquet of flowers during the volunteer and planning committee acknowledgement portion of conference)

Sponsor Recognition:

Recognition on in-venue signage/event video screens
Sponsor ribbons for personal badges
DDLML podcast episode (30 minutes, potential for additional episodes)
DDLML Newsletters (featured story and potential for more)
Logo in 2025 DDLML Conference recap video
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:

Full-page color advertisement in the program booklet
Expanded organization profile in the program booklet (50 words)
Full-color logo in the program booklet with QR code
Logo on back of 30th Anniversary DDLML Conference T-Shirt
Linked logo on the conference website
Organization bio/dedicated page on conference app
Use of Social Wall for targeted ads and lead generation
30-60 second promo video on why the DDLML Conference is important to support
Option to include promotional materials in the tote bags (coupons, etc.)
Recognition in select email marketing messages and the option to send exclusive posts

**Estrella Brillante Sponsor
(Shining Star)
Professional Headshots &
Book Giveaway Sponsor (1)
\$5,000**

Event Recognition:

Conference registration (1 tables of 8 with signage, with the option to gift tables)
Formal sponsor award recognition during the event
Exhibitor Table (6' foot table)
1 Workshop invitations with the ability to host workshops
Exclusive Professional Headshots/Book Giveaway Sponsor (Attendees can sign up to get their professional headshots done at the conference. Branded signage and table by photo area, also ability to giveaway 100 Latina-written books)

**Estrella Brillante Sponsor
(Shining Star)**

**Professional Headshots Book Giveaway Sponsor (1)
\$5,000 Continued**

Sponsor Recognition:

Recognition on in-venue signage/event video screens
Sponsor ribbons for personal badges
DDLML podcast episode (30 minutes, potential for additional episodes)
DDLML Newsletters (featured story and potential for more)
Logo in 2025 DDLML Conference recap video
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:

Full-page color advertisement in the program booklet
Expanded organization profile in the program booklet (50 words)
Full-color logo in the program booklet with QR code
Logo on back of 30th Anniversary DDLML Conference T-Shirt
Linked logo on the conference website
Organization bio/dedicated page on conference app
Use of Social Wall for targeted ads and lead generation
30-60 second promo video on why the DDLML Conference is important to support
Option to include promotional materials in the tote bags (coupons, etc.)
Recognition in select email marketing messages and the option to send exclusive posts

**Fuerza Colectiva Sponsor
(Collective Strength)
Raffle Sponsor (1)
\$5,000**

Event Recognition:

Conference registration (1 tables of 8 with signage, with the option to gift tables)
Formal sponsor award recognition during the event
Exhibitor Table (6' foot table)
1 Workshop invitations with the ability to host workshops
Exclusive Raffle Sponsor (Call out the winners of the raffle during the conference, photo op opportunity, social media)

Sponsor Recognition:

Recognition on in-venue signage/event video screens
Sponsor ribbons for personal badges
DDLML podcast episode (30 minutes, potential for additional episodes)
DDLML Newsletters (featured story and potential for more)
Logo in 2025 DDLML Conference recap video
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:

Full-page color advertisement in the program booklet
Expanded organization profile in the program booklet (50 words)
Full-color logo in the program booklet with QR code
Logo on back of 30th Anniversary DDLML Conference T-Shirt
Linked logo on the conference website
Organization bio/dedicated page on conference app
Use of Social Wall for targeted ads and lead generation
30-60 second promo video on why the DDLML Conference is important to support
Option to include promotional materials in the tote bags (coupons, etc.)
Recognition in select email marketing messages and the option to send exclusive posts



Herencia Viva Sponsor (Living Heritage) \$2,500

Event Recognition:
Conference registration - (6) tickets
Formal sponsor award recognition during the event
Exhibitor Table (6' foot table)
1 Workshop invitations with the ability to host workshops

Sponsor Recognition:
Sponsor ribbons for personal badges
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:
Half-page color advertisement in the program booklet
Expanded organization profile in the program booklet (25 words)
Full-color logo in the program booklet with QR code
Linked logo on the conference website
Organization bio/dedicated page on conference app

Reina de Corazones Sponsor ("Queen of Hearts") DDLM Art Gallery Sponsor (1) \$5,000

Event Recognition:
Conference registration (1 tables of 8 with signage, with the option to gift tables)
Formal sponsor award recognition during the event
Exhibitor Table (6' foot table)
1 Workshop invitations with the ability to host workshops
Exclusive DDLM Art Gallery Sponsor (Be part of an immersive art experience where all attendees leave their mark on a blank canvas and a talented artist puts it all together, come on stage an award the 1st place winner with a \$600 prize amount and branded award, also have your branding on easels, by showcasing art over the past 30 years, comes with a dedicated table near gallery, each artist submission will receive a complimentary sponsored ticket)

Sponsor Recognition:
Recognition on in-venue signage/event video screens
Sponsor ribbons for personal badges
DDLM podcast episode (30 minutes, potential for additional episodes)
DDLM Newsletters (featured story and potential for more)
Logo in 2025 DDLM Conference recap video
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:
Full-page color advertisement in the program booklet
Expanded organization profile in the program booklet (50 words)
Full-color logo in the program booklet with QR code
Logo on back of 30th Anniversary DDLM Conference T-Shirt
Linked logo on the conference website
Organization bio/dedicated page on conference app
Use of Social Wall for targeted ads and lead generation
30-60 second promo video on why the DDLM Conference is important to support
Option to include promotional materials in the tote bags (coupons, etc.)
Recognition in select email marketing messages and the option to send exclusive posts

Semillas de Esperanza Sponsor (Seeds of Hope) \$1,000

Event Recognition:
Conference registration - (4) tickets

Sponsor Recognition:
Inclusion in a group thank-you post on social media
Mentions on social media

Marketing Benefits:
Quarter-page color advertisement in the program booklet
Linked logo on the conference website
Organization bio/dedicated page on conference app

Hijas del Sol Sponsor (Daughters of the Sun) \$500

Event Recognition:
Conference registration - (2) tickets

Sponsor Recognition:
Name of organization/individual listed in program booklet under (Community supporter)
Inclusion in a group thank-you post on social media

Marketing Benefits:
Quarter-page color advertisement in the program booklet
Linked logo on the conference website
Organization bio/dedicated page on conference app

Corazón Comunitario Sponsor (Community Heart) \$250

Event Recognition:
Conference registration - (2) tickets

Sponsor Recognition:
Name of organization/individual listed in program booklet under (Community supporter)
Inclusion in a group thank-you post on social media

Quarter-page color advertisement in the program booklet	\$250
Half-page color advertisement in the program booklet	\$500
Full-page color advertisement in the program booklet	\$750
Double-page color advertisement in the program booklet	\$1000

MAKE CHECKS PAYABLE TO: MSU DDLM
MSU is a 501 (c) (3) (On campus depts. can make an
EBS transfer to our account MSDN022378 Sub
Account: DDLM)

For more information regarding sponsors contact: Juan
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